

## No. 16 | THE TOP 100 Movers And Shakers

CRAVE is a fast-casual BBQ joint, established in 2018. The fast-casual concept, created by Samantha and Sal Rincione, features mouth-watering BBQ sandwiches and sliders along with 100% all-beef hot dogs, bratwursts, and sausages. Patrons can top the sandwiches, sliders, and hot dogs any way they like with a variety of toppings. Barbecue sandwiches and sliders are also on the menu, along with sides such as baked fries, including sweet and savory, as well as robust coleslaw. Each CRAVE location features a self-serve beer wall, allowing patrons to pour their own beer, wine, or cider. CRAVE's primary focus is, of course, delicious food of exceptional quality, but also customer satisfaction; CRAVE's customers are burning up the social platforms with posts of praise and delight after visiting a local CRAVE. They're growing so fast in popularity that they are listed as #16 on FastCasual.com's list of Top 100 Movers & Shakers!

CRAVE is searching for Veterans who are looking to own their own business. When the Rinciones founded CRAVE, they always knew they wanted to help veterans and active-duty members. Sal himself is a veteran and understands first-hand the importance of assisting fellow veterans in getting into business ownership. Ninety percent of CRAVE franchisees are veterans.

"The goal was always to create something that would allow people that had other life experiences, not solely food experiences, to join our CRAVE family. The dedication and training that our veterans and active-duty members have can help them in business," explains the Rinciones.

CRAVE is now looking for veteran and non-veteran franchise partners throughout the U.S. and Internationally. If you want to own your own business, and you're a mover and shaker, CRAVE could be the opportunity you've been waiting for!

For more information on franchise opportunities, visit [www.iwantcrave.com](http://www.iwantcrave.com), or call Samantha at 516-316-7420.

— Rose Mango

